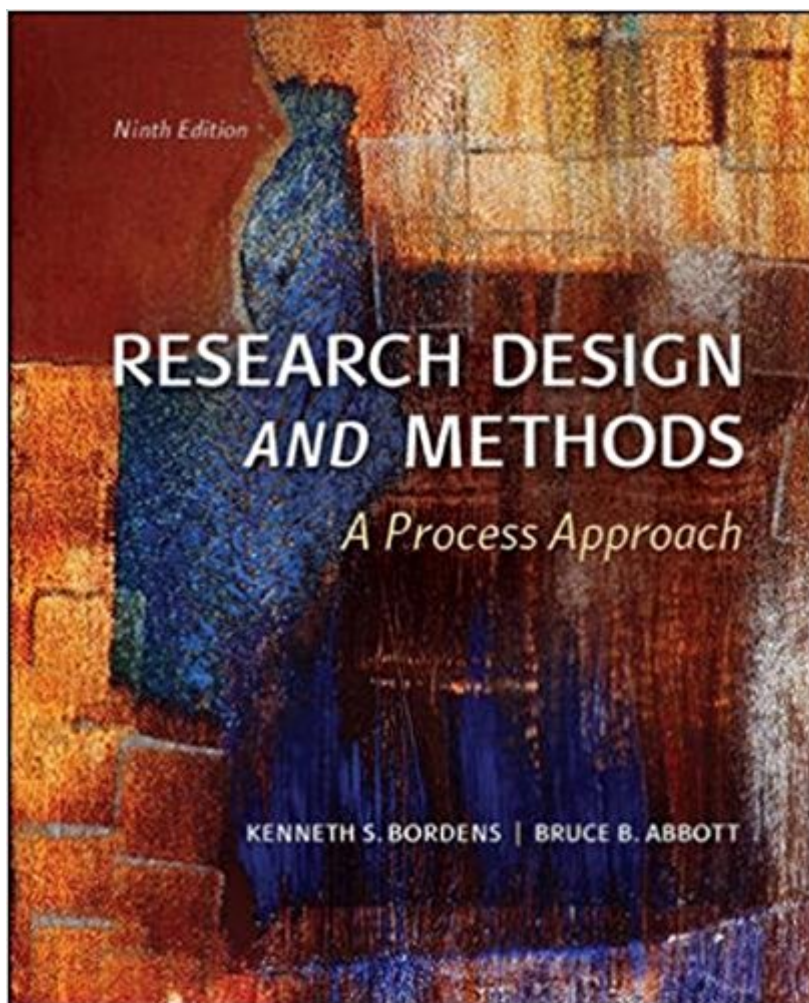


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# Research Design And Methods: A Process Approach



## Synopsis

Research Design and Methods: A Process Approach takes students through the research process, from getting and developing a research idea, to designing and conducting a study, through analyzing and reporting data. Information on the research process is presented in a lively and engaging way, highlighting the numerous decisions that must be made when designing and conducting research and emphasizing the importance of ethical conduct, both in the treatment of research subjects and in the conduct of research and reporting research results. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect<sup>®</sup> is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

- SmartBook<sup>®</sup> - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.
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- The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

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## Customer Reviews

University/Purdue University - Fort WayneUniversity/Purdue University

The words - basic and easy to read DO NOT come to mind when I review this text - as some others have stated. This class is very difficult. There are a lot of terms to remember. I am only half way through the course and I do not feel like I am learning anything from this text. That being said, my course is 7 weeks. It is a lot harder to get out of the material what you want to when you need to speed through it to finish your final project.

I have not chewed bark before, but if I did, I'd imagine it'd be like reading this book

My daughter was very pleased with this item.

I rented this book for an Introductory Research class. While it's a fairly dry read, it will teach you everything you need to know about research methods, design types, the scientific method, ethics, and how to properly conduct an experiment.

For a textbook, there is a bit of humor. Each chapter stands on its own so important information is defined again in other chapters as it relates to the new chapter. Its a great reference if you need to write a research paper. Also, it has examples of APA pages/sections along with the information that should be included in each section.

Book was in pretty good condition

So far this book has been an excellent source of information that I must learn to conduct research. I recommend this book to anyone considering a field in research or any science program.

Everything is great!

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